

DALLAS EDC TAPS DR. WANWAN YUE TO LEAD DATA-DRIVEN ECONOMIC STRATEGY

Dallas, TX, November 12, 2025 – The Dallas Economic Development Corporation (Dallas EDC), an independent nonprofit driving business investment, job creation, and inclusive growth across Dallas, today announced the appointment of Wanwan (Karina) Yue, Ph.D., as Data Analyst.

Dr. Yue will be responsible for the Dallas EDC’s data strategy, leveraging advanced analytics and research to inform decision-making, track economic impact, and identifying emerging opportunities that support the city’s sustainable and equitable development.



“Data analytics is how we will tell Dallas’s story to the world,” said Linda McMahon, CEO of the Dallas EDC. “Karina’s deep expertise will help us better understand market trends, measure our outcomes, and solidify Dallas’s reputation as a top-tier business destination that offers opportunity for all.”

Dr. Yue brings a strong background in economics and quantitative research to the role. She earned her Doctorate in Economics from The University of Texas at Dallas, where she served as a Visiting Assistant Professor, conducting research on market behavior and energy economics. She also holds a Master of Science in Economics from the State University of New York at Buffalo.

About Dallas Economic Development Corporation

Dallas Economic Development Corporation (Dallas EDC) is a nonprofit organization established by the City of Dallas to drive economic growth and long-term prosperity. Its mission is to promote Dallas as a globally competitive business destination that fosters economic opportunities for all members of the city. Through strategic leadership, Dallas EDC accelerates investment and economic development by fostering job creation, supporting business expansion, and advancing high-impact real estate projects. The organization champions initiatives that expand access to opportunity, ensuring sustainable growth across the city. As the epicenter of growth for the North Texas economy, Dallas stands as a beacon of innovation and enterprise. The Dallas EDC actively promotes the city’s unparalleled strengths, reinforcing its status as an ideal environment for businesses to thrive and communities to prosper. For additional information on Dallas EDC, click [here](#).

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